

HARROLD'S PEDIGREED SPECIALTIES



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Harrold's Pansy Gardens

Seed Specialists for over 50 years

P. O. Box 29 - WJ

Grants Pass, Oregon



Harrold's

WHOLESALE PRICE LIST - SEASON 1963 - 64

Pedigreed Giant PANSIES

THIS condensed list of HARROLD'S PEDIGREED STRAIN line of Pansy and Viola varieties covers those selections most in demand with professional growers and are available in quantity. Our Pansy Annual, mailed to you sometime ago offers many other novelty and standard varieties. This is the 1962-63 edition. No new edition will be issued this year so you may order from this list or that Annual. In the event that another copy of the Annual is desired, please don't hesitate to ask for it. We suggest ORDERING EARLY!

SPECIAL PURPOSE AND NOVELTY VARIETIES (Harrold Originations)

	Pkt.	1/4 oz.	1/2 oz.	1 oz.	2 oz.	4 oz.	Lb.
PEDIGREED CUT-FLOWER PANSIES - Tall Greenhouse Type: Best for winter indoors.	\$ 2.00	\$ 5.00	\$ 9.00	\$17.50	\$.....	\$.....	\$.....
PEDIGREED CUT-FLOWER PANSIES - Hardy Outdoor Type: Best for early spring outdoors.	1.50	3.50	6.50	12.00			
HARROLD'S PEDIGREED NOVELTIES: From unreleased development seeds in our breeding work. (limited) ..	2.00	5.00	9.00	16.00			
HARROLD'S ATOMIC DAWN: Novelty blend of soft pinks, lavender, blue, light gold and bronze poly-chromes. ..	2.00	4.00	7.50	12.50	24.00	45.00	
HARROLD'S SUNSET GIANTS: Our original introduction 1944. Shades of red, orange and gold.	1.00	3.00	5.00	8.00	15.00	25.00	

Packets In This Group Contain About 500 Seeds.

THE WORLD'S FINEST MIXTURES: (These are for The De Luxe Trade)

	Pkt.	1/4 oz.	1/2 oz.	1 oz.	2 oz.	4 oz.	Lb.
HARROLD'S PEDIGREED AMERICAN GIANTS: Fancy (Swiss) type, largest size & richest colors.	\$1.75	\$3.25	\$ 6.00	\$11.00	\$21.00	\$35.00	\$200.00
C. W. HARROLD MEMORIAL BLEND: Our founders own selection with all types and colors.	2.00	4.00	7.00	12.50	24.00	44.00	250.00
HARROLD'S PEDIGREED GIANT ART-SHADES: A most popular Exhibition type, largest flowers.	1.00	3.00	5.00	9.25	18.00	27.50	180.00
HARROLD'S PEDIGREED SWISS GIANTS: We believe the best American Swiss strain.	1.00	3.00	5.00	9.75	19.00	30.00	190.00
COLOR CARNIVAL: Pacific Giant F-2 Hybrid: One of the best and newest Swiss strains.	1.00	4.00	7.00	12.00	22.00	40.00	

EXCELLENT COMMERCIAL STANDARDS: These meet most quality requirements.

	Pkt.	1/4 oz.	1/2 oz.	1 oz.	2 oz.	4 oz.	Lb.
HARROLD'S PEDIGREED GIANTS: A most successful Exhibition Strain. Good size and color.	\$1.00	\$2.25	\$ 4.00	\$ 8.00	\$15.00	\$28.00	\$150.00
MASQUERADE: Pacific Giant F-2 Hybrids. Fine new Exhibition Strain. Large and bright.	1.00	3.50	6.00	11.00	20.00	35.00	160.00
JUMBO MIXED: American Strain, Harrold Grown first generation from original.	1.00	2.50	3.25	6.50	12.00	23.00	150.00
OREGON GIANTS: American Strain, Harrold Grown first generation from original.	1.00	2.00	3.75	6.25	11.00	22.00	150.00
CANADIAN or MAPLE LEAF GIANTS: Well known popular strain.	.90	1.60	2.80	4.75	9.00	16.50	105.00
BUTTERFLY or ORCHID-PASTEL: Ruffled in light, delicate shades.	1.00	2.00	3.50	6.75	12.00	22.00	145.00

ECONOMY COMMERCIAL VARIETIES Standard strains:

	Pkt.	1/4 oz.	1/2 oz.	1 oz.	2 oz.	4 oz.	Lb.
HARROLD'S IMPROVED SWISS: An excellent "Swiss" type strain with good color and size.	\$1.00	\$2.00	\$ 3.75	\$ 7.50	\$12.50	\$20.00	\$130.00
HARROLD'S ALL-AMERICAN BEDDING MIXTURE: Blended from more than 20 type strains.	1.00	2.00	3.75	7.50	12.50	20.00	130.00
PANSY AMERICA: (Peter Pan) Preferred in some markets.	.90	1.50	2.75	5.75	10.00	17.50	100.00

Packets Above Three Groups Contain About 1000 Seeds.

MOST USEFUL SEPARATE COLORS: Some of these are Harrold Exclusives.

	Pkt.	1/4 oz.	1/2 oz.	1 oz.	2 oz.	4 oz.	Lb.
HARROLD'S AZURE GIANTS: Finest, most popular intense blue, dark center.	\$ 1.00	\$ 2.25	\$ 4.00	\$ 7.75	\$ 15.00		
HARROLD'S RUBY GIANTS: Deep garnet to mahogany red. "Fancy" centers.	1.00	2.25	4.00	7.75	15.00		
PAY DIET: (Jumbo) Large golden yellow, penciled center.	1.00	3.00	6.00	11.00	20.00		
MOON MOTHE: (Jumbo) Large white dark blue throat penciling.	1.00	3.00	5.50	10.00	18.00		
ELK'S BEAUTY: Maple Leaf Type, in true Elk's Purple self.	1.50	3.50	6.00	11.00			
WENDY: (Peter Pan) Attractive porcelain or china blue.	1.50	3.50	6.00	11.00			
TINKERBELL: (Peter Pan) Orange Bronze shades.	1.50	3.50	6.00	11.00			
STRAWBERRY ROSE: (Swiss) Lighter than Raspberry Rose. Similar in habit.	1.50	3.50	6.00	11.00			
RASPBERRY ROSE: (Swiss) Blush to maroon pink. Popular.	1.00	2.25	4.00	7.75	15.00		
CORONATION GOLD: Fine yellow self with apricot-orange tinge.	1.00	1.75	3.00	5.50	10.00		
BLACK KING: Large flowers of jet, maroon and purple-black.	1.00	2.25	4.00	7.75	15.00		
ORANGE GIANT: Pure orange in center shading to apricot at edges.	1.00	2.25	4.00	7.75	15.00		
HARROLD'S GOLDEN GIANTS: Deep golden yellow with large dark brown center.	1.00	2.25	4.00	7.75	15.00		
PURE WHITE: Fragrant and lightly ruffled. Popular.	1.00	2.00	3.00	5.50	10.00		

Packets These Separate Colors Contain About 750 Seeds.

America's Finest

PANSY SEEDS—

Harrold's Pedigreed Pansies are planted by the critical gardeners throughout the world. Even in many foreign lands where Pansies of sorts may be purchased at prices greatly below ours. In the United States and Canada the constantly expanding demand for these seeds attest their quality, superiority and value. They have been used for many years in prominent estates, parks and public show grounds as well as by foremost commercial growers for the market.

With 1963, our 61st year, introducing and breeding our Harrold's Pedigreed Strain line of specialty varieties, this line is about the oldest and certainly the most extensive in America. It affords many strains and varieties that are exclusive. Our Viola, Primrose and Delphinium selections, all companions culturally to Pansies, will also be found extensive and complete.

This price list is for the professional grower and covers the most widely used varieties for summer outdoor or winter inside planting. New crops are starting to come in and these will afford the best and freshest seeds available to you. If you want more complete descriptions, consult our 1962-63 Pansy Annual already sent to you.

SEEDS IN STOCK ALL YEAR

Our growing facilities are so extensive that we are able to supply nearly all seed varieties all year. Don't hesitate to order whenever you need them. Please, however, anticipate your needs sufficiently to properly process orders under our germination test schedules.

OUR LARGE ANNUAL CATALOGUE

For summer 1963 we will not make a general mailing of the 1962-63 edition as all firms of record were covered in the past few months. Another copy is available on request, however. Use the enclosed postage paid card in asking for one. Also we would appreciate your statement whether future catalogues are to be mailed as issued.

Harrold's Newest Pansies—

CASCADE GIANTS

This group of new Pansies are most attractive and desirable. One of the last projects of our founder, C. W. Harrold, prior to his death in 1960, they are a fitting finish to a most productive career of Pansy breeding that lasted more than half a century. These have attracted much attention wherever displayed.

Flowers are self colors with slight if any center markings. Size is giant for the type but not so big as the Exhibition Giants—blooms ranging up to about 2½ inches across. Flowers freely produced on uniform, compact plants that bloom over a long season; even into hot weather. In winter hardiness they are among the best, and they come into flower among the earliest in spring. We believe you'll find these 7 varieties and mixed useful.

- *TOKATEE — A most desirable azure blue.
- *MULTNOMAH — True Apricot-orange. The finest in this color.
- *UMPQUA — Outstanding pure white, yellow dot center.
- *KLAMATH — Finest golden yellow. Better than Pay Dirt.
- MODOC — Carmine-pink shades. Slightly deeper center.
- YAKIMA — Brilliant deep scarlet. A good red Pansy.
- UMATILLA — Velvety royal blue, deeper undertone.
- *CASCADE MIXTURE — Above in formula mixed blend.

*these are of most value.

SEEDS: Each variety — Packet \$1.00; 1/16 oz. \$2.00; 1/8 oz. \$3.00; 1/4 oz. \$5.00; 1/2 oz. \$9.80; 1 oz. \$19.00.

CULTURE BOOKLET FREE WITH EACH PANSY SEED ORDER

PANSY SEED COLLECTIONS

This new innovation will simplify ordering of your Pansy seed requirements where you are not sure of what is best to order. It will also be helpful to the less experienced grower as these collections are based on our more than half a century of experience and sales records to prove sales potential and popularity. The stock number, such as 2500, 5000, etc., is basically the number of plants each collection should produce when cultured under reasonable care and conditions. It does not, however, warranty the production or set aside the standard seed trade sales conditions. We supply with each shipment an 8-page booklet on culture that will be found most helpful in obtaining good results.

After the stock quantity number will be found the suffix of B, E and G which classifies the collection as to strain quality. B is for the best of that series; E is excellent, and G is good, the latter being a good selection where price of seed is a serious consideration. In ordering it will only be necessary to specify the collection number with grade letter and the price of the collection desired. We hope this system will prove useful to many growers. Lastly, it will be found that small price savings have been incorporated into these prices on the collections.

SERIES 2500 – Should produce about 2500 (200 dozen) plants

2500-B $\frac{1}{8}$ oz. Harrold's Pedigreed American Giants; $\frac{1}{8}$ oz. Harrold's Pedigreed Giant Art Shades; 1 pkt. Butterfly Pastel. Price \$6.75

2500-E $\frac{1}{8}$ oz. Harrold's Pedigreed Swiss Giants; $\frac{1}{8}$ oz. Harrold's Pedigreed Giants; 1 pkt. Maple Leaf Giants. Price \$6.00

2500-G $\frac{1}{8}$ oz. Harrold's Pedigreed Giants; $\frac{1}{8}$ oz. Harrold's Improved Swiss; 1 pkt. Pansy America. Price \$5.00

SERIES 5000 – Should produce about 5,000 (400 dozen) plants

5000-B $\frac{1}{4}$ oz. Harrold's Pedigreed American Giants; $\frac{1}{4}$ oz. Harrold's Pedigreed Giant Art-Shades; $\frac{1}{8}$ oz. Jumbo Mixed Price \$12.50

5000-E $\frac{1}{4}$ oz. Harrold's Pedigreed Swiss Giants; $\frac{1}{4}$ oz. Harrold's Pedigreed Giants; $\frac{1}{8}$ oz. Maple Leaf Giants. Price \$10.00

5000-G $\frac{1}{4}$ oz. Harrold's Pedigreed Giants; $\frac{1}{4}$ oz. Harrold's Improved Swiss; $\frac{1}{8}$ oz. Pansy America. Price \$9.00

SERIES 12500 – Should produce about 12,500 (1000 dozen)

1250-B $\frac{1}{2}$ oz. Harrold's Pedigreed American Giants; $\frac{1}{2}$ oz. Harrold's Pedigreed Giant Art Shades; $\frac{1}{8}$ oz. Oregon Giants; $\frac{1}{8}$ oz. Masquerade; 1 pkt. Sunset Giants; 1 pkt. Harrold's Azure Giants; 1 pkt. Harrold's Ruby Giants. Price \$25.00

1250-E $\frac{1}{2}$ oz. Harrold's Pedigreed Giants; $\frac{1}{2}$ oz. Harrold's All American Bedding Mixture; $\frac{1}{8}$ oz. Jumbo Mixed; $\frac{1}{8}$ oz. Maple Leaf Giants; 1 pkt. Color Carnival; 1 pkt. Orange Giants. Price \$20.00

1250-G $\frac{1}{2}$ oz. Harrold's All American Bedding Mixture; $\frac{1}{2}$ oz. Maple Leaf Giants; $\frac{1}{4}$ oz. Oregon Giants. Price \$15.00

SERIES 30000 – Should produce about 30,000 (2500 dozen)

3000-B 1 oz. Harrold's Pedigreed Giant Art-Shades; $\frac{1}{2}$ oz. Harrold's American Giants; $\frac{1}{4}$ oz. Color Carnival; $\frac{1}{2}$ oz. Masquerade; $\frac{1}{8}$ oz. C. W. Harrold Memorial Blend; $\frac{1}{8}$ oz. Butterfly; 1 pkt. Harrold's Azure Giants; 1 pkt. Harrold's Ruby Giants; 1 pkt. Harrold's Sunset Giants; 1 pkt. Strawberry Rose; 1 pkt. Coronation Gold. Price \$63.00

3000-E 1 oz. Harrold's Pedigreed Giants; $\frac{1}{2}$ oz. Harrold's Pedigreed Swiss Giants; $\frac{1}{4}$ oz. Oregon Giants; $\frac{1}{2}$ oz. Maple Leaf Giants; 1 pkt. Butterfly Pastel. Price \$32.00

3000-G 1 oz. Jumbo Mixed; 1 oz. Maple Leaf Giants; 1 oz. Harrold's All-American Bedding Mixture. Price \$30.00

These selections should afford well rounded selections for average market sales. They will be supplied ONLY as listed as prices are lower than the individual item lists so we will not substitute other selections as part of a collection. You may prefer to make up your own selection and this may be done readily from the general list given here or in our Pansy Annual.

PROFITABLE VIOLAS

CULTURE BOOKLET FREE WITH EACH ORDER

Violas are a most popular and useful companion line to your Pansies and you'll find these Harrold's Pedigreed Strain varieties to be the very best obtainable. For larger quantities see our full catalogue.

VIOLA GEORGIA PEACH

This outstanding Viola was first introduced several years ago and had instant acceptance. However, problems of seed production caused it to be dropped by the introducer. We have pretty well overcome this difficulty and can again offer this fine variety to our trade in moderate quantity.

These are a luscious apricot color with flowers, quite large in size for Violas, having fine fluting or ruffling at the edge of the petals. Plant habit is uniformly compact and they are hardy and early flowering. SEEDS: Trade packet, about 750 seeds, \$2.00; $\frac{1}{16}$ oz. \$5.00; $\frac{1}{8}$ oz. \$9.00; $\frac{1}{4}$ oz. \$17.50; $\frac{1}{2}$ oz. \$30.00.

HARROLD'S AZTEC CHIEF: Here is a sensational new Viola. Excellent habit and size. Color range is unique - pastel pinks, purples, apricot, red, lavender, yellow, blue, copper, bronze and violet; all with golden centers penciled with tiny dark rays. Seed supply limited again this year. SEED: Pkt. \$1.00; $\frac{1}{16}$ oz. \$1.90; $\frac{1}{8}$ oz. \$3.50; $\frac{1}{4}$ oz. \$6.50.

HARROLD'S SWEETHEART SERIES, LARGE FLOWERED VIOLAS:

These are a vast improvement in the large flowered Viola group. Flowers are nearly as large as some of the smaller Pansies, brightly colored and they are exceptionally hardy. Bloom early and long.

ALICE: Azure blue, really brilliant.

DELORES: Roslyn or purplish blue.

EDITH: Cream white with dark seeds.

EMILY: Pure snow white, white seeded.

LAURENE: Silvery-lavender. A delightful delicate shade.

LINDA: Light golden yellow.

LOIS: A rare near red shade. Striking.

NANCY: Bright sky blue.

PATRICIA: Large violet-blue. Yellow dot center.

SANDRA: Bronze and terra-cotta shades.

THORA: Deepest golden yellow.

DOROTHY: Formula mixture of the above colors.

SEEDS: Pkt., about 1,000 seeds, \$1.00; $\frac{1}{8}$ oz. \$2.25; $\frac{1}{4}$ oz. \$4.50; $\frac{1}{2}$ oz. \$8.00; 1 oz. \$16.00; 2 ozs. \$25.00.

OTHER WELL KNOWN VIOLAS:

Scottish Giant Yellow: Pkt. \$1.00; $\frac{1}{8}$ oz. \$2.25; $\frac{1}{4}$ oz. \$4.50.

Jersey Gem: Violet blue. Pkt. \$1.00; $\frac{1}{8}$ oz. \$2.25; $\frac{1}{4}$ oz. \$4.50.

Admiration: Violet-blue. Pkt. \$.60; $\frac{1}{8}$ oz. \$1.00; $\frac{1}{4}$ oz. \$2.00.

Arkwright Ruby: Pkt. \$1.00; $\frac{1}{8}$ oz. \$1.50; $\frac{1}{4}$ oz. \$2.50.

Avalanche: Large white. Pkt. \$1.00; $\frac{1}{8}$ oz. \$2.00; $\frac{1}{4}$ oz. \$3.00.

Chantreyland: Pure apricot. Pkt. \$1.00; $\frac{1}{8}$ oz. \$1.50; $\frac{1}{4}$ oz. \$2.50.

Scotch Bedding Mixed: Pkt. \$.90; $\frac{1}{8}$ oz. \$1.50; $\frac{1}{4}$ oz. \$2.75.

Lutea Splendense: Canary yllw. Pkt. \$.75; $\frac{1}{8}$ oz. \$1.40; $\frac{1}{4}$ oz. \$2.50.

HARDY PRIMROSES

These hardy Primroses are a group that is often overlooked by the grower of hardy plants. They are easily cultured under about the same conditions as Pansies and Violas or Delphiniums and they work in extremely well as a companion group to these other plants. The only difference is that they prefer a shaded growing situation or at least part shade. Usually the grower can find an ideal place in the shade of a building or under trees around the nursery.

They are a colorful group and not as frequently offered in many localities as they could be to the profit of the plantsman. Summer plantings will give fine saleable stock for the following spring and planted into 3" peat pots when showing bloom they sell easily. Plant freely. It will pay you.

PRIMROSE - POLYANTHUS PACIFIC HYBRIDS

This is a new group of outstanding value and beauty. By far the largest flowered of the family, the colors are true and brilliant. Seeds are all greenhouse grown under the same rigid control as that given Petunia F/1 Hybrids. Plant habit is robust and healthy. NOTE: The supply of these is of necessity limited due to cultural care. Trade packets will be repacketed but all weight quantities will be supplied in hermetically sealed foil packets as sealed by the growing specialists to insure maximum vitality. Orders filled from new crop as fast as available.

	Trade Packet	1/64 oz.	1/16 oz.	1/4 oz.
PACIFIC HYBRID BRONZE SHADES.....	\$2.50	\$7.50	\$25.00	\$75.00
PACIFIC HYBRID DK. BLUE SHADES....	3.00	8.50	27.50	85.00
PACIFIC HYBRID PINK SHADES	3.00	8.50	27.50	85.00
PACIFIC HYBRID ROSE SHADES.....	2.50	7.50	25.00	75.00
PACIFIC HYBRID SCARLET SHADES....	2.50	7.50	25.00	75.00
PACIFIC HYBRID YELLOW SHADES.....	2.50	7.50	25.00	75.00
PACIFIC HYBRID WHITE	2.50	7.50	25.00	75.00
PACIFIC HYBRID PASTEL TINTS.....	3.00	8.50	27.50	85.00
PACIFIC HYBRID DE LUXE BLEND.....	2.25	7.00	22.50	70.00

THE ALWAYS POPULAR PRIMULAS

POLYANTHUS - VERIS HYBRIDS: (Hardy)	Pkt.	3 Pkts.
HARROLD'S PEDIGREED GIANT BLUE SHADES: Always in great demand and usually in limited supply. Colors range azure to violet blue. Pkts. about 200 seeds.	\$1.50	\$4.00
HARROLD'S PEDIGREED GIANT MIXED: All the bright colors in largest size. Sturdy, robust plants. Color range carries the ever popular novelty shades as well as bright selfs.	1.00	2.50
1/16 oz. about 1500 seeds \$4.00; 1/8 oz. \$7.50; 1/4 oz. \$14.00.		
HARROLD'S PEDIGREED GIANT SEPARATE COLORS: These meet the demand for specified colors for formal bedding. Usually dependable up to 85% true to color.		
RED SHADES: Brilliant range of giant flowers.	1.25	2.50
GOLD SHADES: Giant golden yellow, bright.	1.25	2.50
WHITE: Cream to pure white with small orange eye. ..	1.25	2.50
GOLD LACED: Flower edges laced with gold.	1.25	2.50
Above 5 varieties average about 300 seeds per packet.		
OTHER CHOICE PRIMROSES		
ACAULIS BLUE: A very desirable variety in the most brilliant blue shades. Very scarce.	2.00	5.50
AURICULA MIXTURE: These are the Alpine Primrose with the attractive colored eye in each floret.	1.00	2.50
CASHMERIANA RUBY: A striking deep red variety of this type.	2.00	5.50
DENTICULATA HYBRIDS: Globular shaped heads, lilac to white.	1.00	2.50
ROSEA GRANDIFLORA: Lrg. flowered, brt. rosy-carmine.	1.00	2.50

GREENHOUSE POT PRIMROSES

MALACOIDES: (Fairy Primrose) An excellent pot plant. Sow May through Oct. for flowering pot plants following spring. Grow cool. A fine color range.....	\$1.00	\$2.50
OBCONICA GIGANTEA: Large flowers and a showy pot plant. Blooms indoors for months. Grow warm and moist. Planted May to Sept. can be bloomed Christmas and later. Fine color mixture.	1.00	2.75

FREE CULTURAL LEAFLET WITH EACH ORDER

TERMS OF SALE: See our order blank or general Catalogue. In general this material is postage paid net cash with order.

DELPHINIUM SEEDS

FREE CULTURAL LEAFLET WITH EACH ORDER

As always, Pacific Giant Hybrid Delphiniums are popular at this time of the year. New crops is just about due in and most growers like to plant fresh crop seeds as soon as available.

ASTOLAT: Pink, rose, lilac and raspberry shades. Mostly dark bees.

½ Pkt. \$1.00; Reg. Pkt. \$1.85; ⅛ oz. \$2.75; ¼ oz. \$5.25; ½ oz. \$10.50; 1 oz. \$20.00.

BLACK KNIGHT: Darkest shades, velvety texture.

BLUE BIRD: Medium blue with white bee.

BLUE JAY: Intense blue with dark bee.

CAMEILARD: Exquisite pure lavender - opalescent.

GALAHAD: The finest and most popular white. White bee.

GUINEVERE: Pinkish-lavender with opalescent overtones. White bee.

KING ARTHUR: Violet blue with white bee. Eye catching.

LANCELOT: Lilac self with white bee. Very delicate and appealing.

ROUND TABLE: A very fine, balanced mixture.

SIR PERCIVAL: Newest white with large black bee.

SUMMER SKIES: Light blue with attractive white bee.

SEEDS: Any of the above varieties - Tr. Pkt. about 700 seeds \$1.00;

⅛ oz. \$2.25; ¼ oz. \$4.25; ½ oz. \$7.50; 1 oz. \$14.00; 2 ozs. \$27.00.

Each variety priced as a separate item.

GLOXINIA SEEDS

CULTURE FOLDER FREE WITH EACH ORDER

In growing Gloxinia from seeds, planting can be done at most any season of the year, allowing 6 to 7 months from planting to blooming plant. Germinate at 65 to 75 degrees allowing 2 to 3 weeks and carry along at 65 degrees. This will give nice 5 inch pot plants in bloom in the time mentioned above. They require shade and avoid excessive wetting of the foliage. Otherwise they are an easily cultured subject and always popular.

DESIREABLE NEWER VARIETIES

Variety	Color	1,000 seeds per pkt.	Per pkt.	3 pkts.
ANJA EGELS:	Very large commercial scarlet		\$2.00	\$5.00
AZURENS: (NEW)	Bright blue, white throat. Ruffled		2.00	5.00
BLAZE: (NEW)	Brilliant early red finely ruffled		2.00	5.00
DIANA: (NEW)	Loveliest bright rose-pink. Ruffled		2.00	5.00
GIERTH'S hybrid RED:	Bright scarlet-red		1.50	4.00
GIERTH'S hybrid BLUE:	Velvety medium purple-blue	..	1.50	4.00
GIERTH'S hybrid WHITE:	Large satiny white		1.50	4.00
HARROLD'S SHADES OF ROSE:	New rich shades, some with white throats		1.50	4.00
RHINE:	Rare white edges pink		2.50	6.00
SPOTTED HYBRIDS:	Large flowers in several shades	..	1.50	4.00
SHASTA:	Finest pure white we have seen. Ruffled		2.00	5.00
FLORISTS GIANT BLEND:	Formula blend of above		1.50	6.00

ATTENTION PLEASE!

This partial list of our Specialist Strain seed stock is covered more fully in our General Catalogue. A copy of the 1962-63 edition was mailed to you recently.

The list includes:

Many more Pansy and Viola Varieties—

A wide selection of Begonia seeds—

The best Coleus list, many separate colors—

Gesnerads in most interesting selection—

And a list of perennial plant seeds—

If you have mislaid your copy of this catalogue, use the enclosed postage paid card for another copy. Gladly sent.